



FOR IMMEDIATE RELEASE:

'Franklin & Friends' and 'Busytown's Huckle Cat & Lowly Worm' Come to Brentwood Town Centre for Family Friendly Shows March 2 and 3

Burnaby, BC – February 18, 2013: Brentwood Town Centre is pleased to present a double bill of two of North America's best loved children's entertainment personalities for a weekend musical playdate this March 2nd and 3rd. 'Franklin the Turtle's Musical Playdate' and 'Richard Scarry's Busytown – featuring Huckle Cat and Lowly Worm' events will highlight these beloved characters.

In association with the live events, Brentwood Town Centre has developed a Creative Story Project that gives children the opportunity to practice their literacy skills. Children are invited to craft a short story or drawing that describes an imaginative adventure with their favorite Franklin or Busytown characters. Submissions will be featured on a story wall inside Brentwood Town Centre during the month of March.

To participate in the Creative Story Project, a registration form must be completed at the mall's Customer Service Centre. The first 300 to register will receive a VIP pass to meet Franklin & Friends or the Busytown characters after the musical playdate events.

Once registrants have dropped off their story/illustration submissions, they will receive a complimentary poster, a free ice cream coupon from Dairy Queen, and an entry for a chance to win a variety of prizes including a \$10,000 scholarship from Canadian Scholarship Trust. Deadline for submission is March 1, 2013.

Musical Playdate events are 30 minutes. Meet & Greets follow each show for those with VIP passes and are 45 minutes.

March 2

11:00 AM – Franklin & Friends Musical Playdate.

1:00 PM – Lowly Worm & Huckle Cat's Musical Playdate

March 3

12:00 PM – Franklin & Friends Musical Playdate.

2:00 PM – Lowly Worm & Huckle Cat's Musical Playdate

More event details, Creative Story Project submission outline, and registration forms can all be found at www.brentwoodtowncentre.com

About Brentwood Town Centre:

Brentwood is home to 110 shops and services including American Eagle Outfitters, DAVIDsTEA, Sears and London Drugs. The family friendly centre is home to a spacious food court and Toddlers Play area. It is conveniently situated at the intersection of Lougheed and Willingdon with a dedicated SkyTrain stop and bus station. Learn more at www.brentwoodtowncentre.com.



About Franklin & Friends and the Musical Playdate production:

Since the first book, 'Franklin in the Dark', was published in 1986, Franklin has gained worldwide fame. The series of books, written by Paulette Bourgeois and illustrated by Brenda Clark, have sold over 54 million copies around the globe and the resulting television series is on the highest rated children's programs on all US cable networks and syndicated television. Imaginative story lines and memorable art have made Franklin a friend to every child. In the special shopping centre production, Franklin and his two best friends, Bear and Beaver, reassure children that it's ok to feel a myriad of ever-changing emotions and they encourage young people to solve problems on their own.

About Richard Scarry's Busytown and the Musical Playdate production:

'Busytown Busy' is based on Richard Scarry's catalogue of over 300 children's books, which have sold more than 150 million copies worldwide. Broadcast in Canada, 'the Busytown Mysteries' feature loveable characters and focuses on preschool problem solving and learning. Children in over 80 countries around the world have enjoyed these delightful stories. 'Lowly Worm & Huckle Cat's Musical Playdate' captures the incredible world of Richard Scarry and his unforgettable characters that will get the whole family up and signing with lots of sing-a-long songs and audience interaction.

For further information, photos or details please contact:

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